



## CALL FOR 2010 CONVENTION SPONSORS



If you're looking for targeted exposure for your company to the outdoor tourism industry, becoming a sponsor of an event at the Annual NOTO Convention may be a great solution. Talk to us about how we can put your company's name in front of key tourism decision makers.

NOTO is offering various levels of sponsorship to increase your company's exposure based on the value of your donations (cash and donated items) including coffee breaks, lunches, etc. In addition to being highlighted at the 83<sup>rd</sup> Annual Convention, you will also receive pre and post convention exposure.

### **Gold Sponsors**

NOTO Allied members who donate items and/or cash with a value over \$1,000. The Allied member company name, donation, and web site will be listed in all correspondence with NOTO members and prospects (including newsletters, emails, The Outfitter, the web site [www.noto.net](http://www.noto.net)) within 15 days of receiving the completed donation form. **Gold sponsors** will have the option to provide one banner that will be hung up at the conference. **Gold Sponsors** will receive \$75 off of the registration fees for the NOTO convention. **Gold sponsors** will be recognized by the Executive Director during the AGM.

### **Platinum Sponsors**

NOTO Allied members who donate items and/or cash with a value over \$5,000. In addition to the Gold Sponsor benefits, the **Platinum Sponsors** will receive ad placement on the convention webpage with links to their web site, a top listing (in alphabetical order) on the NOTO program given to all attendees of the NOTO convention, and prominent signage at the NOTO convention. They will also receive one free registration to the NOTO convention (not including hotel accommodations).

### **Delegate Bag Items**

We would like to offer all Allied members the opportunity to provide items for the delegate bags. Please contact the NOTO Office to discuss numbers of participants and shipping instructions no later than **October 8th, 2010**. If you are unable to attend the conference but still wish to donate a prize, please ship to the NOTO Office before **October 22th, 2010** or directly to the hotel. Call the NOTO Office to get the shipping instructions.

### **Other Items to Sponsor:**

Please contact the NOTO office if you would like to sponsor other items such as audio visual equipment, speakers, decorations, etc.

*To book your sponsorship immediately, please review and fill out the attached sponsorship form and fax it to 705-472-0621. Please call the NOTO Office at (705) 472-5552 if you have any questions.*

***NOTO really needs your support in our fundraising efforts. Deadline for submitting this information is October 15th, 2010.***

# Thank you for your support!